

***“WE LOOK FOR BLOCKCHANGELS”***

**COMPETITION RULES TO LOOK FOR BLOCKCHAIN-BASED SOLUTIONS TO FIGHT VIOLENCE, HARASSMENT AND ABUSE AGAINST WOMEN, CHILDREN AND ELDERLY PERSONS**

**Basis of the contest updated to 13 April 2020, modifying the dates of the Calendar (section 4)**

**Basis of the contest updated to 11 August 2020, modifying the date of the Calendar (section 4) and including further support for the winning project (section 7)**

**Basis of the contest updated to 17 August 2020, modifying the date of the Calendar (section 4)**

**Basis of the contest updated to 30 September 2020, modifying the date of the Calendar (section 4)**

**1. CONTEXT**

The 2030 Agenda for Sustainable Development adopted by the United Nations states that sustainable development is not possible without gender equality. To move steadily towards this path, it is essential to stop violence, abuse and harassment not only against women, but also against children and the elderly persons, a scourge that does not discriminate on economic or social level, and is increasing.

At a global level, the figures are alarming: **Early childhood:** Nearly 300 million children aged 2-4 (3 out of 4) are routinely subjected to some form of violent discipline by their caregivers. 176 million children under 5 (1 in 4) live with a mother who is a victim of intimate partner violence. **School violence:** About 130 million students between the ages of 13 and 15 experience bullying. Each year, some 246 million children are victims of some form of gender-based violence, primarily abuse, bullying, psychological violence and sexual harassment in or on the way to school. Twenty-five per cent of children have experienced some form of physical violence and 36 per cent psychological abuse. **Sexual violence in childhood and adolescence:** Some 15 million adolescent women aged 15-19 have been victims of forced sex at some point in their lives.

Almost 8,000 women have been murdered in the last two years in Latin America and the Caribbean in the form of femicides: that is, by their partners or ex partners, or just because they were female. Even though this region has experienced a great advance in reducing violence against women and girls, the problem is far from being solved. Today, the rate of femicide in Latin America and the Caribbean is double than in other regions of the world. According to the United Nations, 14 of the 25 countries with the highest rates of femicide in the world are in Latin America.

The elaboration of policies and programs specifically designed to protect women against violence must be a priority for Latin America and the Caribbean.

The number of cases of elder abuse is expected to increase globally because of the rapid ageing of the population in many countries and the possibility that their needs may not be fully met due to lack of resources. It is estimated that by 2050, the number of people over 60 will have doubled from 900 million in 2015 to about 2 billion. The abuse of older people is a major public health problem. Although there is little information on the extent of abuse in the older population, especially in developing countries, it is estimated that 1 in 10 older people have been abused in the past month. This figure is probably underestimated, as only 1 in 24 cases of elder abuse is reported, partly because those affected are often afraid to inform family and friends or the authorities.

The fight against all kinds of abuse of women, children and the elderly has found an important ally in new technologies. The new technologies make it possible to expand the network of prevention, detection, action, protection, monitoring of victims and appropriate social reintegration; this adds to an easy access to information and, of course, dissemination and awareness.

Different countries are working from the public and private domains to advance in the prevention, mitigation and control of this type of violence, abuse and harassment of the most vulnerable people in society, but there is still a long way to go.

The blockchain technology may be an important ally to advance this work thanks to its characteristics (immutability, auditing, time testing, decentralization, identity, etc.) that offer access to new applications, for instance, registering unwanted, violent behaviors; infringement of restraining orders; checking identity and evidences (video caption or recording); or enabling online public notarization processes. This evidence, notarized by means of blockchain technology, has the potential to open up a whole spectrum of uses with evidential quality and legal validity to facilitate declaratory proceedings or legal proceedings of a civil or criminal nature in cases of domestic violence. Other example: blockchain technology can be useful to trace victim support, ensure compliance with provisions, manage preventive alarm processes or multi-system early care (health, police, psychological assistance), etc.

Thus, with the aim of developing a system to expand and escalate such technology applications, the Inter-American Development Bank created a global partnership to develop the blockchain ecosystem for Latin America and the Caribbean (LACChain). This Partnership was inspired by the Alastria experience, a unique case in the world where a national ecosystem based on a broad cross-sectoral consortium was created. This common objective has drawn the attention and the desire to collaborate of the those who are leading the incipient development of blockchain ecosystems in the countries of this region, such as the e-government authorities in Argentina, Colombia or Costa Rica, as well as several of the leading entities in blockchain on a global scale such as Adhara, Alastria, AidTech, Blockchain Research Institute (BRI), Consensus, everis, Sabra

Group, Idemia, ioBuilders, LegalBlock, Multiledgers, MIT Media Lab, NTT Data, RSK, Tradel, World Data, and the IDB.

## 2. THE CHALLENGE

In this framework, the Inter-American Development Bank through IBD Lab and the everis Foundation embark on this challenge aimed at looking for blockchain-based solutions to prevent, mitigate and control violence, harassment and abuse against women, children and the elderly. This includes solutions intended to monitor public policies to these ends.

## 3. THE ORGANIZERS

The everis Foundation is a non-profit entity created, among other purposes, to support development, assistance, promotion, advancement and consultancy at all levels and degrees of entrepreneurial or innovation projects or initiatives with an innovative, strategic or socially responsible character.

The Inter-American Development Bank (IDB) is a multilateral organization established to improve the quality of life in Latin America and the Caribbean by reducing poverty and inequality through the provision of loans, grants and technical assistance. The IDB is home to the IDB Lab, which is a laboratory for innovation and was created to promote innovation to favor inclusion.

Within the LACChain, the Inter-American Development Bank and the everis Foundation look for projects that use blockchain technology to prevent, mitigate and control violence, harassment and abuse against women, children and elder persons in Latin America and the Caribbean.

## 4. CALENDAR

Important dates of the Competition Call (from now on, the "Call"):

- Release date: **10<sup>th</sup> March 2020**
- Submission of proposals: **10<sup>th</sup> March 2020 – 31<sup>st</sup> August 2020**
- Closing date for submission of proposals: **31<sup>st</sup> August 2020 at 23:59h EST**
- Communication to the semi-finalists: **14<sup>th</sup> September 2020**
- Presentation to a jury of experts (Pitching): **30<sup>th</sup> September 2020**
- Announcement of finalists: **7<sup>th</sup> October 2020**
- Start of the "Sprints": **9<sup>th</sup> October 2020**
- Closing date of the "Sprints": **First Quarter 2021**

*DATES SUBJECT TO MODIFICATION*

## 5. WHO MAY PARTICIPATE?

Acceptable projects (hereinafter referred to as "Projects") shall be those that are at least at the prototyping stage (minimum viable product or equivalent) and at advanced stages of development or at the marketing stage.

- **Projects at prototyping stage:** Competition (hereinafter the "Competition") is open to individuals (entrepreneurs or sole proprietors) or legal entities (commercial or civil companies) legally constituted in any country of the world and whose application/implementation of the project is carried out in one of the countries of Latin America and the Caribbean. Projects can be submitted by technology developers together with client entities (NGOs, companies, academic institutions, research institutions, social enterprises, public innovation agencies), which have not obtained more than one million euros of accumulated funding in the last 3 years, or invoiced more than 500,000 euros in the last financial year (hereinafter referred to as the "Participants").
- **Projects at an advanced stage of development or at the marketing stage:** Competition is open to individuals (entrepreneurs or sole proprietors) or legal entities (commercial or civil companies) legally constituted in any country of the world and whose application/implementation of the project is carried out in one of the countries of Latin America and the Caribbean. Projects can be submitted by technology developers together with client entities (NGOs, companies, academic institutions, research institutions, social enterprises, public innovation agencies), which have not obtained more than one million euros of accumulated funding in the last 3 years, or invoiced more than 500,000 euros in the last financial year (hereinafter referred to as the "Participants").

Employees of the Organizers of the challenge, or their relatives up to the second degree of consanguinity or affinity, may not participate.

## 6. HOW TO PARTICIPATE

To register in the Competition, participants need to fill in a web form available at <https://www.blockchangel.org/>

Steps of the process:

- a. Access the web link.
- b. Click on "Participate".
- c. Register or access via email and password.

- d. Read and accept the Competition Rules available on the web page of this challenge.
- e. Complete all the questions contained in the form of the application process. Once fully completed, a new button (SEND) will appear, click on it and you will get a sent confirmation.

NOTE 1: It is not necessary to complete the form all at once. The information entered is stored on the platform and you can continue the application process at another time (before the challenge closing date).

NOTE 2: Once the Project is sent, it will be no longer possible to edit its information. It is necessary to review the information before sending the project.

NOTE 3: Once the Project is sent, it will be possible to check the information entered (read only).

- f. The person who completed the web form will receive an email confirming it was successfully sent: this is the only proof of participation.
- g. All applications must be sent before the deadline for submission of Projects, as stated in the calendar. No applications after this deadline will be accepted.

## 7. AWARD AND SUPPORT TO WINNING PROJECTS

The winning Project and the two best valued projects will receive a package of economic, business and technological support from the Organizers, consisting of:

- **Access to LACChain**

The winning Project will enjoy free, open and preferential access to the infrastructures promoted by LACChain. The holder(s) of the winning Project will obtain a credential that guarantees their condition as winner(s) and grant access to these infrastructures. This benefit will be equally awarded to the two consecutively best valued projects.

In addition to this, the IDB will collaborate with the winning Project and the two best valued projects so they can access under more favorable conditions to technology solutions, applications or technical resources that are enabled or available in LACChain for the members of this Partnership.

- **Support and technical assistance**

The winning Project and the two best valued projects may benefit from advice and technical assistance provided by the IDB or the rest of partners in LACChain through different programs and services promoted by the IDB for the development of ecosystems linked to LACChain.

Besides, everis Foundation will collaborate with the winning project and the two best valued projects with a package of counselling services provided by i-deals (an everis Group company specializing in technological entrepreneurship) for a maximum of three months.

- **Support from IDB for obtaining funding**

In addition to this, the winning Project and the two best valued projects will be pre-qualified and will have the opportunity to submit an IDB-LAB project for co-financing<sup>1</sup>.

- **Support for dissemination and promotion**

The winning Project and the two best valued projects will be part of the global innovation network of the IDB Group, set up to exchange knowledge, experiences, and best practices. This network offers great opportunities to take part in regional networking events related to the IDB Group.

- **Technological support**

The winners will receive advice and technical assistance through the various programs and services promoted by the IDB for the development of the ecosystems linked to LACChain.

As part of the advice and technical assistance, a series of "Sprints" will be organized, allowing the members of the winning projects to be part of a co-creation process, joined by experts from LACChain's technology team, experts in the field of domestic violence, blockchain technology companies, audiovisual companies and entities that address the issue of violence. Through the "Sprints", contributions will be made to the projects through the transfer of knowledge about the current state of the ecosystem in terms of violence and blockchain. The aim is to guarantee a user-oriented solution, work on the adoption, scalability, sustainability and generate a business strategy for the technological solutions.

All those interested in participating in the Competition will have to acknowledge, comply with and accept the Rules described below.

## RULES

### First. Competition Purpose

These Rules are intended to establish the basis of participation in the ***"BLOCKCHANGEL CHALLENGE"*** (hereinafter, the "Competition") called by IDB Lab, LACChain and everis Foundation, hereinafter the Organizers.

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<sup>1</sup> Funding by the IDB may be through subsidies, loans or a combination of both.

- Subsidies: non-reimbursable resources are generally offered to NGOs, non-profit or public organizations that implement innovative models with limited income generation but clear benefits for the target beneficiaries.
- Loans: flexible loans or debt financing generally offered to private organizations that are already profitable and growing, and financial intermediaries.

The benefits, object of this Competition, will be awarded to the project that most efficiently uses blockchain technology to provide solutions to prevent, mitigate and/or stop violence, harassment and abuse of women, children and the elderly in the Latin American and Caribbean region.

The winning Project and the two best valued projects will obtain certain benefits awarded by the Organizers, such as acknowledgement, comprehensive support and technical assistance in the form stated in these Rules.

We are looking for projects that, based on blockchain technology, provide answers in one of the following areas:

1. Preventive level- ***“No more vulnerability”***: Recording of antisocial or violent behavior, detection of risk factors associated with violence and crime, and geolocation of people in vulnerable situations (understood as possible victims or potential victims).
2. Action level- ***“No more impunity”***: Use of technology for the online record and report of crimes once these occur, with full legal validity.
3. Control level- ***“No more stigma”***: Identification of victims with respect to their privacy and levels of vulnerability, based on blockchain technology standards and protocols (verifiable credentials linked to their identity) that allow the corresponding care protocols to be triggered.
4. Restorative level- ***“No more solitude”***: Immediate, online complementary assistance to victims that allows for an adequate social reintegration. Application of blockchain technology to trigger online, anonymized assistance and care to victims in terms of psychological care, legal advice, damage restoration processes, among others, based on their vulnerability data (examples: restraining orders, early care, maintenance of access to bank accounts, post-traumatic care).

## **Second. Participation and evaluation process**

The process of participation and evaluation of candidates consist of the following:

- Stage 1. Registration and submission of documentation through this web link:  
<https://www.blockchangel.org/>
- Stage 2. Preliminary analysis and pre-selection of candidates.
- Stage 3. Presentation of pre-selected candidates before a jury of experts (Pitching).
- Stage 4. Deliberation and Decision.

**Stage 1. Registration and submission of documentation through web link**

**a. Registration**

Participants will present their Project through this web link: <https://www.blockchangel.org/>, starting on March 10, 2020 and up to August 31, 2020 at 23:59 EST.

The Participants may submit as many Projects as they like, provided these are distinctly different Projects, at any time within the established deadline.

By accepting the registration process, Participants declare:

- That they accept and comply with the Rules;
- That the Participant(s) presenting the Project are duly authorized to present it, as well as to undertake the necessary procedures and/or actions for the duration of the Competition;
- That they yield their image rights linked to the participating Project to the Organizers, and that they acknowledge to have obtained the necessary authorizations relative to the image of third parties that might appear in all the videos provided by the Participants;
- That they accept the data protection policy and the processing of their data in accordance with its terms;
- That the information provided is reliable;
- That they are the intellectual authors of the ideas they present and that they made no use of any privileged or registered information without the corresponding authorizations;
- That the Participants are responsible for any claim on intellectual property or use of private domain information, keeping the Organizers harmless against any possible claim;
- That the Participants do not have any dispute with the Organizers;
- That they commit to inform from the beginning of the participation and during the development of the competition, as well as during the time they benefit from the Award, if applicable, about any claim and / or extrajudicial and / or judicial dispute with any natural or legal person, as well as internal disputes affecting the participating legal entity;
- That they commit to providing any additional information that might be required from them;
- That they undertake to inform about changes in the constitution or configuration of the Participants (whether affecting the natural persons or in the members of the legal persons) before the date when the winners are announced;
- That the Project solution is proven or, at least, it is proved that there are sufficient indicators or evidence that it works for the intended purpose.



**b. Submission of documentation**

All Project must provide solutions based on blockchain technology that help prevent, mitigate or stop violence, harassment and abuse of women, children and the elderly in the Latin American and Caribbean region, in some of the areas corresponding to the following levels, according to the description provided in the First clause of these Rules:

1. Preventive level- ***“No more vulnerability”***
2. Action level- ***“No more impunity”***
3. Control level- ***“No more stigma”***
4. Restorative level- ***“No more solitude”***

At the time of application, Participants may indicate more than one area if they consider that their project fulfils the conditions of Participation or the purpose of their project meets such object. However, the evaluation team may reallocate it based on the characteristics of the submitted project. This does not interfere with the overall evaluation of the project.

The Project may be presented either in Spanish or English.

Together with the registration form, Participants must:

- Submit their Project in accordance with the format *business model CANVAS*, which must be completed online on the platform;
- Publish a video describing their Project. Videos must have a maximum duration of 5 minutes and must be attached to the registration using YouTube, VIMEO or similar (it will not be necessary that videos are uploaded to the platform, social network or channel under public access).

The Participant declares to know and accept, under their responsibility, the Terms and Conditions of the channels, social networks or platforms such as YouTube or VIMEO, through which they attach their registration video.

Presenting the Project in CANVAS format and including a video are mandatory requirements. Applications that do not comply with these requirements cannot be evaluated.

Projects will be examined only if they meet the evaluation criteria and requirements described in these Rules.

The Organizers reserve the right to contact the applicants at any moment during the application process.

## Stage 2. Preliminary analysis and pre-selection of candidates

Upon receipt of each project, the preliminary analysis stage of the Projects will begin. This analysis will focus on the following evaluation criteria:

- **Solution to challenge:** degree to which the project meets the proposed challenge.
- **Market entry:** the capacity of a project to develop a product or service that responds to the challenge posed and that has a sustainable business model.
- **Identified potential user:** have a clear understanding of the user/consumer of the product or service.
- **Innovation degree:** degree of innovation of the product / service.
- **Growth degree:** degree of growth that the project has and its possible scalability.
- **Presentation:** detail of the information sent to analyze the evaluation criteria requested in the previous points.
- **Compliance with Competition Rules.**

The Organizers may request from finalist Projects additional information relating to projects, interviews aimed at knowing better the entrepreneur(s), or participating companies and/or institutions, as well as authorization to visit their work center and/or to receive additional clarifications on the different sections of the Project.

The Projects received will not be returned to the Participants.

The best Projects will be selected according to the criteria set out to progress to the following stage.

## Stage 3. Presentation of pre-selected candidates before a jury of experts (Pitching)

All Projects selected by the evaluation team will be called to present their Project before a jury of experts made up of representatives of the academic, technological, business and public sectors, chosen in advance by the Organizers.

The sessions for the presentation of Projects will be held in a virtual form.

## Stage 4. Deliberation and Decision

The Jury of the Competition will study the selected Projects and will choose the winning project and decide which are the two best valued projects according to the evaluation criteria set out in clause Four (4).

The Jury reserves the right not to choose any winner among the finalist projects. The Jury's decision will be final.

### **Third. Award and support to winning Projects**

The winner and the two best valued Projects (hereinafter, the winners) will receive an Award (hereinafter, the Award) consisting of a package of economic, corporate and technological support offered by the Organizers and partners of LACChain in the following form:

#### Economic support:

The winners will have the chance to present an IDB Lab project for financing or co-financing <sup>2</sup>, once the following is completed:

- a) The proposed business model has been duly analyzed in order to seek evidence about its feasibility;
- b) the capacity of the proposing entity to manage the financial resources and experience for the implementation of the project has been assessed;
- c) a legal agreement has been signed by both parties to use IDB funds and the matching resources for the implementation of the selected model/project.

Financing requests cannot exceed non-reimbursable US\$ 150,000 for technical assistance.

#### Corporate support:

The winning Project and the two best valued projects will be part of the global innovation network of the IDB Group, set up to exchange knowledge, experiences, and best practices. This network offers great opportunities to take part in regional networking events related to the IDB Group.

#### Technological support:

The winners will receive advice and technical assistance through different programs and services promoted by the IDB for the development of ecosystems linked to LACChain.

As part of the advice and technical assistance, a series of "Sprints" will be organized, allowing the members of the winning projects to be part of a co-creation process, joined by experts from LACChain's technology team, experts in the field of domestic violence, blockchain technology companies, audiovisual companies and entities that address the issue of violence. Through the "Sprints", contributions will be made to the projects through the transfer of knowledge about the current state of the ecosystem in terms of violence and blockchain. The aim is to guarantee

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<sup>2</sup> Funding by the IDB may be through subsidies, loans or a combination of both.

- Subsidies: non-reimbursable resources are generally offered to NGOs, non-profit or public organizations that implement innovative models with limited income generation but clear benefits for the target beneficiaries.
- Loans: flexible loans or debt financing generally offered to private organizations that are already profitable and growing, and financial intermediaries.

a user-oriented solution, work on the adoption, scalability, sustainability and generate a business strategy for the technological solutions.

The everis Foundation will collaborate with the winners with a package of counselling services provided by i-deals (an everis Group company specializing in technological entrepreneurship) for the development and/or improvement of their Project for a maximum of three months.

The Organizers reserve the right to replace the Award with another of similar characteristics when, for reasons beyond their control, the planned Award cannot be awarded.

#### **Four. Conditions and eligibility criteria**

The Projects will be evaluated considering the following criteria. Each one of them have the same weight for the evaluation.

- **Solution to challenge:** degree to which the project meets the proposed challenge.
- **Market entry:** the capacity of a project to develop a product or service that responds to the challenge posed and that has a sustainable business model.
- **Identified potential user:** have a clear understanding of the user/consumer of the product or service.
- **Innovation degree:** degree of innovation of the product / service.
- **Growth degree:** degree of growth that the project has and its possible scalability.
- **Presentation:** detail of the information sent to analyze the evaluation criteria requested in the previous points.
- **Compliance with Competition Rules.**

#### **Five. Miscellaneous**

##### **Use de logos and trademarks**

The support of the Organizers must appear in any of the activities organized by the winners in relation to the awarded project, as well as in the advertising brochures, website or any other promotional media of the project. Prior to its inclusion, the winners must request the consent of the Organizers and agree with them on the form of mention.

In addition to this, the Organizers must be mentioned in any press reference. In both cases, and whatever the form of publication chosen, the winners agree to respect and apply the rules of use of trademarks and logos, which will be provided by the Organizers for this purpose.

The Organizers reserve the right to revoke any authorization to the use of any trademarks and logos of which they are the owners.

It is strictly forbidden that the winners or participants in the Competition make use of the trademarks or logos of the Organizers, or include them in content and / or publications with the purpose of discrediting or harming the Organizers.

### **Image and intellectual and industrial property rights**

Under no circumstances will the intellectual and industrial property contained in the Projects presented be transferred to the Organizers of this Competition. In any case, the Participants guarantee that they hold the ownership of these rights and have obtained, where appropriate, the necessary authorizations from any third party.

Projects and/or developments that use *open source* as part of the software development model will be positively valued.

Participants voluntarily authorize the Organizers to capture and/or record their image during the award ceremony, either by themselves or by means of a third party authorized by the Organizers, and to use it as well as all those elements that identify their own image in any of its facets, by any means of dissemination, modalities and/or forms of exploitation, including expressly the possibility of publishing their images through the internal channels of the Organizers, such as the intranet, or external channels such as web pages or profiles in social networks (Facebook, Twitter, etc.), platforms for online reproduction and/or streaming (e. g. Youtube), meetings, forums, conferences, presentations and publications, as well as any other mass media (television, press, etc.).

This authorization is limited to external and internal communication, promotion and advertising by the Organizers and whichever related or auxiliary activities. In this sense, participants grant the Organizers the faculty to reproduce, distribute and publicly communicate the image of the participants for the purposes described in the previous paragraph. This authorization is granted on a transferable basis (with the possibility of assigning it to third parties), with no time or territorial limit (for any country in the world).

The Participants and the winner(s) will hold the Organizers harmless and liable to them, or to third parties, for any damages that may be caused as a result of any failure to comply with the assignment of rights and guarantees contained in these Rules, as well as any liability that may arise from the rights of image, intellectual or industrial property, and the failure to comply with applicable regulations that may arise from the content of the Projects or the materials, content and information provided by the Participants in the Competition. In this way, the Participants and the winner(s) will be responsible for the infringements caused or that can be caused to the rights of third parties and/or for the infringement of the applicable regulation by the contributed contents.

## Protection of personal data

In compliance with applicable regulations on the protection of personal data, we inform you that the personal data provided in the context of your participation in this Competition will be processed by the Organizers in their capacity as data controllers, for the following purposes:

- (i) To make possible the development, management and control of the Call, in accordance with these Legal Rules.
- (ii) To make possible the development, management and control within the framework of the acceleration program with the different companies that could take part in it.
- (iii) To process, capture and/or disseminate those images provided by the participants and those images obtained during events related to this Call in the terms established in section “Image and intellectual and industrial property rights” in these Legal Rules.
- (iv) To send marketing communications by any means (including electronic means), regarding activities, events, newsletters, products, etc. of the Organizers.

The data of the Participants may be communicated to the following recipients, for the previously stated purposes:

- a) Companies of the everis Group and the NTT DATA Group, some of which are located in countries that are not members of the European Economic Area and that have not been declared by the European Commission to have an adequate level of personal data protection, based on compliance with the provisions of European data protection regulations, such as the signing of standard contractual clauses. The name and registered office appear on this website (<https://www.everis.com/spain/es/group-companies>) and all of them are mainly involved in activities related to the provision of consultancy services.
- b) The rest of Organizers of the Competition, some of which are located in countries that are not members of the European Economic Area and that have not been declared by the European Commission to have an adequate level of personal data protection, based on compliance with the provisions of European data protection regulations, such as the signing of standard contractual clauses.
- c) Holders of mass media, or other means and/or forms of exploitation used to conduct and/or disseminate this Competition that could be located outside the European Economic Area.
- d) Whenever we are legally obliged to do so, we may communicate your data to the authorities and entities that require it.

The data requested in the form are necessary to take part in the Competition. In case you do not wish to share any of these data, it is possible that you cannot register as Candidate to the Award.

The legal basis of the processing is:

- a. The legal relationship established on the basis of your participation in the Competition, with the aim of making possible its development, management and control.
- b. The consent given for the rest of purposes.

We will not process your data for purposes other than those described, nor will we create profiles or make automated decisions based on the information you provide.

The personal data provided by the Participants and candidates to participate in this Call must be truthful and accurate. The Participants and candidates guarantee that they have the consent of the holders of the personal data they provide, in order to communicate them to the Organizers for the purposes set out in these Legal Rules.

We will only keep your data during the time needed to manage your application as a Participant in the Competition and, where appropriate, to be able to give you the Award, as well as, where appropriate, in future editions, in case we need to refer to winners and/or projects from past editions. Once this period has elapsed, we will proceed to delete your data, and may keep them blocked in order to comply with legal obligations that are not applicable.

You may revoke your consent at any time, however if you revoke your application as Participant in this Competition, we will delete your application. Once revoked the application –with no retroactive effects unless a legal provision imposes such a character– we will stop processing your data for the indicated purposes, although they may be kept blocked during the prescription periods established by the applicable rules.

You may also exercise your right of access, rectification of inaccurate data, or if necessary, request their deletion when, among other reasons, the data are no longer necessary for the purposes for which they were collected.

Under certain circumstances it is possible to request a limitation to the processing of data, in which case we will only keep them for the exercise or defense of claims. You may also object to the processing of your data, in which case we will not process the data, except for compelling legitimate reasons or for the exercise or defense of possible claims. Finally, where appropriate, you may exercise your right to have the data transferred to another entity or to obtain the data in electronic format.

To exercise these rights, you may submit a request, accompanied by a photocopy of your identity card, to: [data.protection.office@everis.com](mailto:data.protection.office@everis.com) or the post address: Camino Fuente de la Mora 1, 28050, Madrid. Finally, we inform you of your right to file a claim with the Spanish Data Protection Agency in case you become aware or consider that your rights regarding data protection have been infringed.

### **Confidentiality**

The Organizers commit to maintaining the confidentiality of non-winning Projects.

### **Acceptance of Rules**

The participation in this Call entails the acceptance of these Rules, without any exception or condition, as well as of any decision the Organizers or the Jury may adopt due to incidents.

Participation in this initiative implies the express acceptance of the participants of the interpretative decisions made by everis in these Rules. The said Rules are subject to Spanish legislation and courts.

### **Six. Final dispositions**

The Organizers will determine and communicate any change or exception affecting these Rules. They reserve the right to modify at any time these Rules, as well as the right to modify and/or cancel the Competition, at their own discretion, committing themselves in any case to communicate the changes on the website of the Competition and to the contact address provided by the Participants during registration.

These Rules shall apply from the date of publication.